ZIXIN GROUP HOLDINGS
紫心集团控股

(Incorporated in the Republic of Singapore with Unique Entity No.: 200718683N)
Website: **www.zixingroup.com.sg**
SGX stock code: **42W**

Zixin Group secures new order for probiotic-infused fermented sweet potato feedstock from a Liancheng white duck poultry farm

- The new order of 180 tonnes of probiotic-infused fermented sweet potato feedstock is specifically for the breeding of the Liancheng white ducks
- Zixin Group's probiotic-infused fermented sweet potato feedstock targets niche and premium quality poultry farms, which, together with proprietary feed formulations, improve the health and quality of the poultry

For Immediate Release

SINGAPORE, 28 March 2025 – SGX Catalist-listed **Zixin Group Holdings Limited** 紫心集团控股 ("**Zixin**" or the "**Company**" and, together with its subsidiaries, "**Zixin Group**"), a leading biotech-focused sweet potato integrated industrial value chain operator, is pleased to inform its shareholders and potential investors that it has secured a probiotic-infused fermented sweet potato feedstock order ("**Order**") from Liancheng County Guanhe White Duck Family Farm (连城县冠河白鹭鸭家庭农场), a local white duck poultry farm, on 19 March 2025. This Order of 180 tonnes of feedstock for RMB 720,000 (equivalent to approximately SGD 132,916) will be valid for an initial period of one year, commencing on 19 March 2025.

In response to this new Order, Mr. Liang Chengwang (梁承旺), Executive Chairman and Chief Executive Officer of Zixin Group, said, "**The feed research team at the Institute of Resource Environment and Soil Fertilisation, Fujian Academy of Agricultural Sciences (福建省农业科学院资源环境与土壤肥料研究所) (the "Feed Research Team") has also collaborated with this white duck farm and, through a few years of trials, developed this feed formulation, which includes tea, Chinese herbs and Zixin Group's sweet potato peel waste, specifically for the white ducks. We are thrilled to reach this milestone and to transform our sweet potato peel waste into organic selenium-rich biological fermentation feed for the white ducks, which are commonly bred for their unique medicinal health benefits for human consumption.**"

About Liancheng White Ducks



Liancheng white duck, formerly known as white duck, black-billed duck, is a domestic duck breed native to Liancheng County, Fujian Province. It is a duck breed that can be used for both eggs and meat. Liancheng white duck is the only medicinal duck in China, and has the reputation of being the national essence of duck. Liancheng white duck has been included in the national list of Livestock and Poultry Genetic Resources Protection, the "Chinese Poultry Breeds Journal" 《中国家禽品种志》 and the "Fujian Province Livestock and Poultry Breeds Journal" 《福建省畜禽品种志》.

(Reference 参考: https://zh.wikipedia.org/wiki/%E8%BF%9E%E5%9F%8E%E7%99%BD%E9%B8%AD)

Mr. Liang adds, "**Our initial goal was to address our growing volume of sweet potato peel waste as we expand our production capacity of sweet potato processed products. The Feed Research Team's collaboration presented us the opportunity to convert our sweet potato peel waste into animal feeds. We are appreciative of the research efforts on both the patented chicken poultry feed formulation and now the white duck feed formulation, which enable Zixin Group to commercialise our probiotic-infused fermented sweet potato waste feedstock. Our target market is niche and premium-quality chicken and duck poultry farms, which sell their premium poultry products to wellness restaurants. In turn, our target market will be more receptive to slightly higher-priced but nutritional feedstock.**

We believe that these formulated feeds are mutually beneficial for the poultry farm owners and Zixin Group in the long term, as we will be able to focus on expanding our capacity for the Group's

sweet potato value chain. We hope our sweet potato waste produced in Liancheng County can be addressed through this transformation into premium quality animal feeds, thereby closing the loop of the ecological system and contributing a sustainable revenue stream for the sweet potato industry as well as poultry farm owners."

None of the Directors or controlling shareholders of the Company has any interest, direct or indirect in Liancheng County Guanhe White Duck Family Farm or this Order (other than through their shareholdings in the Company).

Zixin Group does not expect this Order to have a material impact on its financial results for the financial year ending 31 March 2025. The Company will update shareholders on material developments for the Group as and when they arise.

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(Stock code – SGX: **42W** | Bloomberg: **ZXGH SP** | Reuters: **42W.SI**)

Zixin Group Holdings Limited ("Zixin" or the "Company" and together with its subsidiaries, "Zixin Group") is a leading biotech-focused sweet potato integrated industrial value chain operator in China. Through its wholly-owned subsidiaries, the Group harnesses its biotechnology capabilities to strengthen and support its core business areas: **(a) cultivation and supply** – (i) research and development on sweet potato varieties to cultivate sweet potato seedlings, (ii) sweet potato cultivation techniques and solutions to improve the quality and yield for farmlands, (iii) sweet potato seedlings nursery base, and (iv) fresh sweet potatoes supply, **(b) product innovation and food production** – innovation of snack food and functional food, as well as production techniques to maximise nutrient retention and produce healthier proprietary branded products, **(c) brand building, marketing and distribution channel building** – strengthen market awareness and position of proprietary brands of healthier snack food and functional food through targeted marketing campaigns and various distribution platforms (traditional and e-commerce) throughout China, and **(d) recovery and recycling** – R&D on nutritional content from sweet potato peels through proprietary extraction technology and utilising proprietary probiotic fermentation formulation as a medium to convert agricultural waste materials such as spoiled sweet potatoes, sweet potato peels, stems and leaves into raw ingredients that could potentially be part of the poultry and animal feeds.

Zixin Group aims to be a leading biotech-focused sweet potato agritech operator globally that leverages smart ecological agriculture and utilises biotech capabilities throughout its integrated sweet potato industrial value chain. With the support of complementary industries such as smart warehousing and agricultural waste fermentation, Zixin Group intends to utilise its biotech capabilities to reinforce its circular economy business model to further enhance its effectiveness and cultivate economies of scale.

Please visit the Company's website at www.zixingroup.com.sg for more information.

Issued for and on behalf of **ZIXIN GROUP HOLDINGS LIMITED** by:

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*This media release has been reviewed by the Company's sponsor, RHB Bank Berhad (the "**Sponsor**") in compliance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalist (the "**Catalist Rules**").*

This media release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this media release, including the correctness of any of the statements or opinions made or reports contained in this media release.

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